

Imoulding Photography

WEDDING PHOTOGRAPHY GUIDE





Hey there

Hi! I am Iryna. I'm an Essex-based wedding and portrait photographer with a postgraduate diploma from the British Academy of Photography. While technical excellence is important to me, it's people who truly inspire my work.

I'm very much a people person and genuinely love working closely with my clients. I take time to understand what matters most to you and pride myself on being calm, organised, and approachable throughout the experience. Couples often tell me they feel relaxed and well looked after, allowing them to fully enjoy their day, knowing everything is in safe hands.

I'm always happy to go the extra mile — whether that's offering guidance when needed, supporting the flow of the day behind the scenes, or simply being a reassuring presence. I aim to create timeless, beautifully crafted photographs that feel meaningful now and for years to come.

WHAT TO EXPECT

My style

My style is natural, relaxed, and documentary, focusing on real moments as they happen. I'm always moving and observing, quietly finding different angles to capture your story honestly and unobtrusively.

I love being creative and constantly look for simple ways to make images feel more interesting — whether that's shooting through flowers, trees, foliage, reflections, or using natural light and framing to add depth and softness. Alongside this, I bring an editorial touch through thoughtful composition and attention to detail.

I also enjoy researching new photography trends to keep my work fresh and current, while ensuring your photographs feel timeless, natural, and full of emotion.



Before your big day

Choosing a wedding photographer can feel overwhelming, so I always start with a video call. It's a relaxed way for us to get to know each other, talk through your plans, and make sure my style and approach feel like the right fit for you.

In the lead-up to your wedding, I keep communication open and easy. I'll check in regularly and share helpful tips on how to prepare for the day — both directly and through my website and social media — so you feel confident and supported.

A few weeks before the wedding, we'll have a second call to finalise the timeline and go over any last details. I also recommend booking an engagement session, which is a great way to get comfortable in front of the camera and feel more relaxed on the wedding day.



*TIPS AND TRICKS TO MAKE
YOUR WEDDING DAY
SEAMLESS, FUN, AND
BEAUTIFULLY MEMORABLE.*

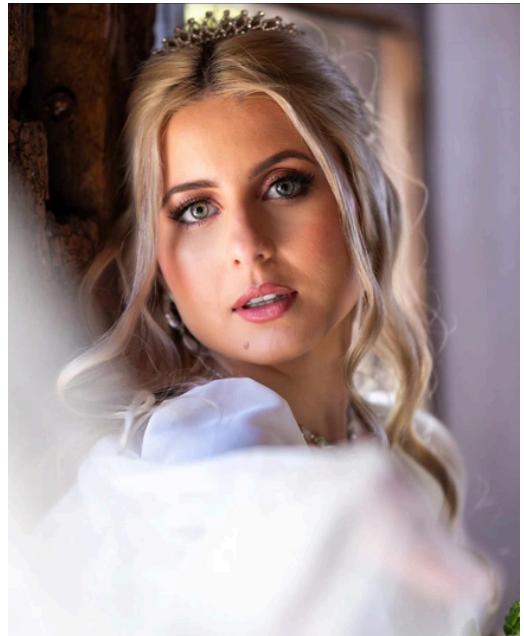


BRIDES GETTING READY TIPS

Timing is key on your wedding morning, and a little planning goes a long way.

1. Dress early: I recommend being in your wedding dress about an hour before the ceremony. This gives us time for beautiful bridal portraits, photos with your bridesmaids and parents, and any special reveals — all without feeling rushed so that you can enjoy these moments.
2. Prepare the little details: Have your shoes, invitations, flowers, jewellery, and any other meaningful items ready. These make for beautiful, personal photos.
3. Matching PJs: If you're getting ready with your bridesmaids, matching pyjamas always look fun and relaxed in photos.
4. Extra touches: Think about glasses, slippers, decorations, or anything that adds personality to your morning photos.

And most importantly — have fun and enjoy the moment! These memories are just as special as the ceremony itself.



GROOMS GETTING READY TIPS

Your wedding morning is a great chance to relax, enjoy the moment, and capture some fun memories before the big day begins.

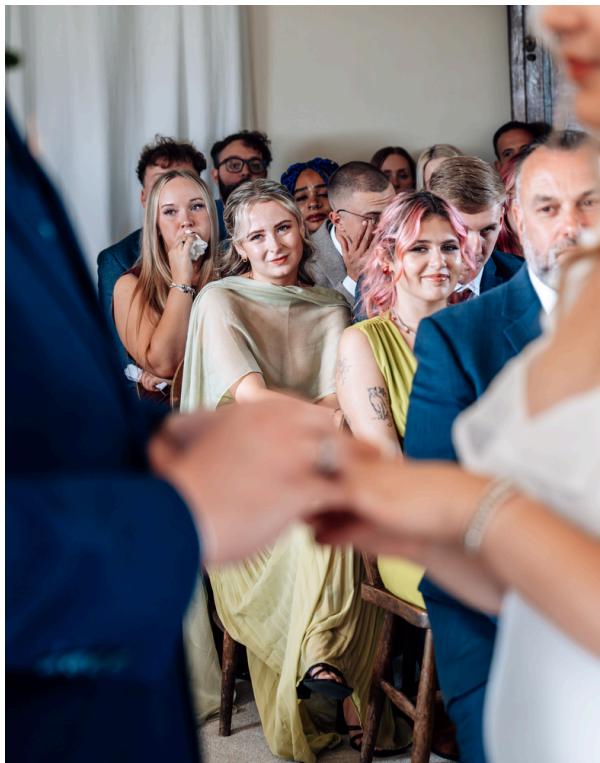
1. Embrace the extra time: Chances are you'll be ready way before anyone else — use this time to relax, have a drink, or share a laugh with your groomsmen while we capture some natural moments.
2. Prep the details: Have your shoes, cufflinks, tie, watch, boutonniere, and any other meaningful items ready. These little touches make your photos personal and timeless.
3. Coordinate with your groomsmen: If you're getting ready together, matching shirts, jackets, or casual outfits can make for fun and relaxed photos.
4. Extra elements: Think about drinks, props, or any personal touches that reflect your style and personality — they add character to the photos.

And above all — enjoy it! These moments are all about celebration, laughter, and capturing memories with the people who matter most.



CEREMONY TIPS

- Take your time: When the bride walks down the aisle, slow and steady wins the moment. It gives everyone a chance to take it all in — and makes for stunning photos!
- Tissues at the ready: Grooms, keep a handkerchief or tissues close — there are often happy tears ahead.
- Enjoy the little moments: Smile, look around, and soak it all in. The glances, the laughter, the emotions — these are the moments that make your ceremony unforgettable.
- Focus on each other: It's easy to get distracted by the crowd or nerves, but remember, this moment is about you two. Keep your attention on each other and let the rest fade into the background.



COUPLE PORTRAITS TIPS

The best time for couple portraits is usually just after the ceremony. It's a wonderful chance to wander around the grounds, take a breath, and soak in the joy of being newly married.

If you're worried about posing, don't be! I photograph in a natural, relaxed style, capturing real interactions between you. You'll be walking hand in hand, sharing laughs, or simply looking at each other — and I'll quietly capture these moments most beautifully.

Having an engagement session beforehand is a brilliant way to get comfortable in front of the camera and practice being yourselves. By the time the big day comes, you'll feel relaxed and confident, and your portraits will feel effortless, genuine, and full of love.

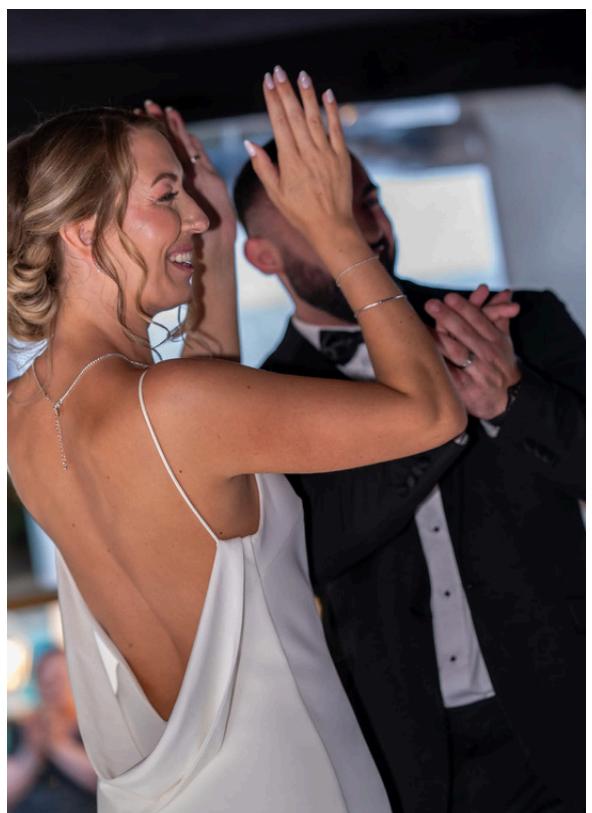


WEDDING RECEPTION PHOTOGRAPHY

When it comes to the wedding reception, my approach is very much documentary. I focus on capturing candid moments, different angles, and all the little details that come together to create the atmosphere of the evening — from table settings and drinks to laughter, hugs, and reactions.

There's usually a little downtime after the wedding breakfast and before the evening party begins. This is a great opportunity for relaxed photos with guests you may not have seen earlier, as well as a chance to step away for a few romantic evenings or sunset portraits (depending on the time of year).

And once the dance floor fills up, I'm right there with you — capturing the energy, movement, and all the fun moments as the celebrations really get going.



Wedding Packages

ALL PACKAGES INCLUDE:

- PRE-WEDDING CONSULTATION AND ONGOING COMMUNICATION, WITH UNLIMITED TIPS TO HELP YOU PREPARE FOR YOUR WEDDING DAY
- - SNEAK-PEEK GALLERY DELIVERED WITHIN 48 HOURS AFTER THE WEDDING
- - PASSWORD-PROTECTED DIGITAL GALLERY WITH FULL ACCESS TO ALL IMAGES

ESSENTIAL MOMENTS

- PHOTOGRAPHIC COVERAGE FOR UP TO 4 HOURS, FROM ARRIVALS TO THE CEREMONY THROUGH THE START OF THE WEDDING RECEPTION
- 350+ BEAUTIFULLY EDITED IMAGES
- COMPLIMENTARY TRAVEL WITHIN 60 MILES OF CB11

£750



ENDLESS MEMORIES

- PHOTOGRAPHIC COVERAGE FOR UP TO 8 HOURS, FROM ARRIVALS AND THE CEREMONY THROUGH TO THE FIRST DANCE
- 500+ BEAUTIFULLY EDITED IMAGES
- COMPLIMENTARY TRAVEL WITHIN 70 MILES OF CB11

£1300



THE COMPLETE STORY

- PHOTOGRAPHIC COVERAGE FOR UP TO 10 HOURS, FROM GETTING READY THROUGH TO AN HOUR AFTER THE FIRST DANCE
- 700+ BEAUTIFULLY EDITED IMAGES
- COMPLIMENTARY TRAVEL WITHIN 80 MILES OF CB11

£1500



CAPTURED & FILMED

- PHOTO AND VIDEO COVERAGE FOR 10 HOURS, FROM GETTING READY TO AN HOUR AFTER THE FIRST DANCE
- 700+ BEAUTIFULLY EDITED IMAGES
- HIGHLIGHT FILM 7 MIN AND FULL-LENGTH VIDEO 25-40MIN

£2600

THE COMPLETE EXPERIENCE

- ENGAGEMENT SESSION TO CAPTURE YOUR LOVE STORY BEFORE THE BIG DAY
- 10-HOUR WEDDING PHOTOGRAPHY COVERAGE, ENSURING EVERY MOMENT IS BEAUTIFULLY DOCUMENTED
- LUXURIOUS 50-PAGE PHOTO ALBUM FEATURING YOUR FAVOURITE IMAGES
- THREE ADDITIONAL PHOTOGRAPHY SESSIONS OF YOUR CHOICE WITHIN THE YEAR (NEWBORN, FAMILY, PORTRAIT, OR EVENT)

£2500

TESTIMONIALS

IRYNA WAS THE PHOTOGRAPHER AT OUR WEDDING - SHE DID AN AMAZING JOB, AND WE CANNOT RECOMMEND HER ENOUGH. SHE WAS FRIENDLY, ORGANISED, LISTENED TO WHAT WE WANTED AND WORKED HARD TO MAKE SURE WE GOT A GREAT SET OF PHOTOS. IT WAS A PLEASURE TO HAVE IRYNA THERE AS PART OF OUR WEDDING DAY, AND THE PHOTOS LOOK INCREDIBLE. THANK YOU AGAIN!

BEN AND EMMA

OHHH, WE ARE SO HAPPY THAT WE FOUND IRYNA! FROM THE FIRST MEETING, WE KNEW THAT SHE WOULD BE THE PERFECT FIT. WE ARE JUST SO SO HAPPY!!

FROM BEING SUPER FRIENDLY AND ENCOURAGING US TO TAKE SNAPS, EVEN THOUGH WE MAY NOT HAVE WANTED TO, BUT THESE ARE SOME OF THE BEST PICTURES OUT OF THE WHOLE GALLERY!

FROM THE MOMENT I SAW OUR PREVIEW GALLERY THE DAY AFTER THE WEDDING, WE JUST KNEW THE REST WERE GOING TO BE INCREDIBLE.

THANK YOU SO SO MUCH!!

UNTIL WE MEET AGAIN,

MR AND MRS CONSTANTINOU XX

IRYNA WAS SUCH A LOVELY LADY, AND HER WORK IS STUNNING. WE ARE SO HAPPY WE WENT WITH HER FOR OUR WEDDING. I AM HONESTLY STILL IN AWE OF THE PHOTOS SHE TOOK.

I HIGHLY RECOMMEND HER, SO LADIES AND GENTS GET IN THERE BEFORE SHE'S FULLY BOOKED UP OR YOU'LL REGRET IT BIG TIME!

THANK YOU SO MUCH AGAIN, IRYNA. I CANNOT STOP STARING AT ALL OF THE PHOTOS!!

CHELSIE AND ANDREW



FREQUENTLY ASKED QUESTIONS

How we receive our photos?

Once your photos are ready, you will receive a link to a password-protected online gallery containing all the finished images from your wedding day, ready for you to view and download. If requested, I can also provide the full gallery on a USB drive.

You'll receive a sneak-peek gallery with a small selection of images within 48 hours, with the full gallery delivered within 3–4 weeks.

Do you offer prints and photo albums

I offer high-quality prints, photobooks, and photo albums, as well as engraved boxes featuring your favourite images. I'm always happy to show examples and discuss the options to help you find the perfect way to showcase your wedding memories.

How far in advance do I need to book?

Ideally, I recommend booking as early as possible to secure your date, especially during the busy wedding season from May to September. That said, I do occasionally take last-minute bookings, subject to availability, so it's always worth reaching out even if your date is coming up. For some couples, booking around 6–8 months in advance works perfectly, and I'm happy to help you plan your photography to suit your timeline.

What happens if you get ill?

Touch wood, I've never missed a wedding. However, in the unlikely event of an emergency, you can rest assured that you would still be well looked after. I have a trusted network of professional photographers I can reach out to — all of whom work in a similar style and to the same high standard.

Your wedding day is incredibly important to me, and I would make sure everything is covered so you can feel completely at ease.